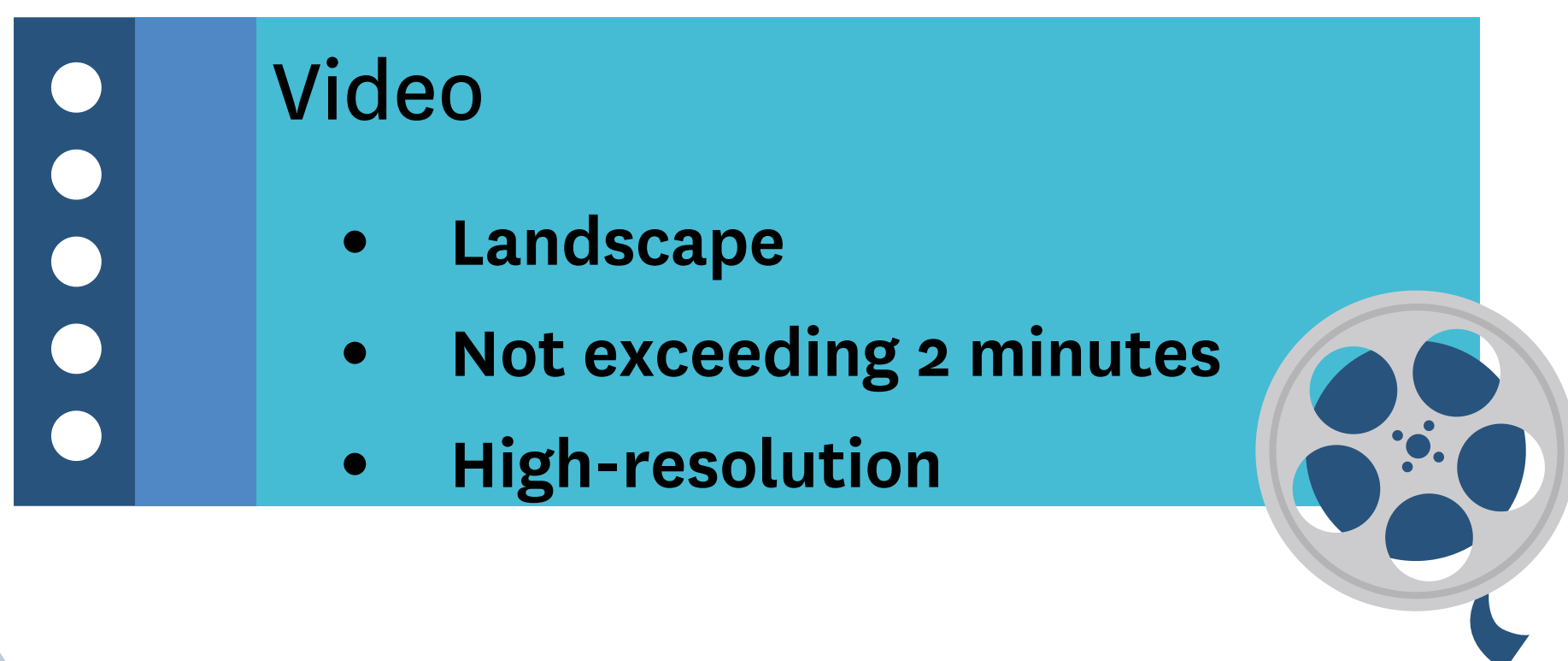


Celebrate World Rivers Day with IWMI!

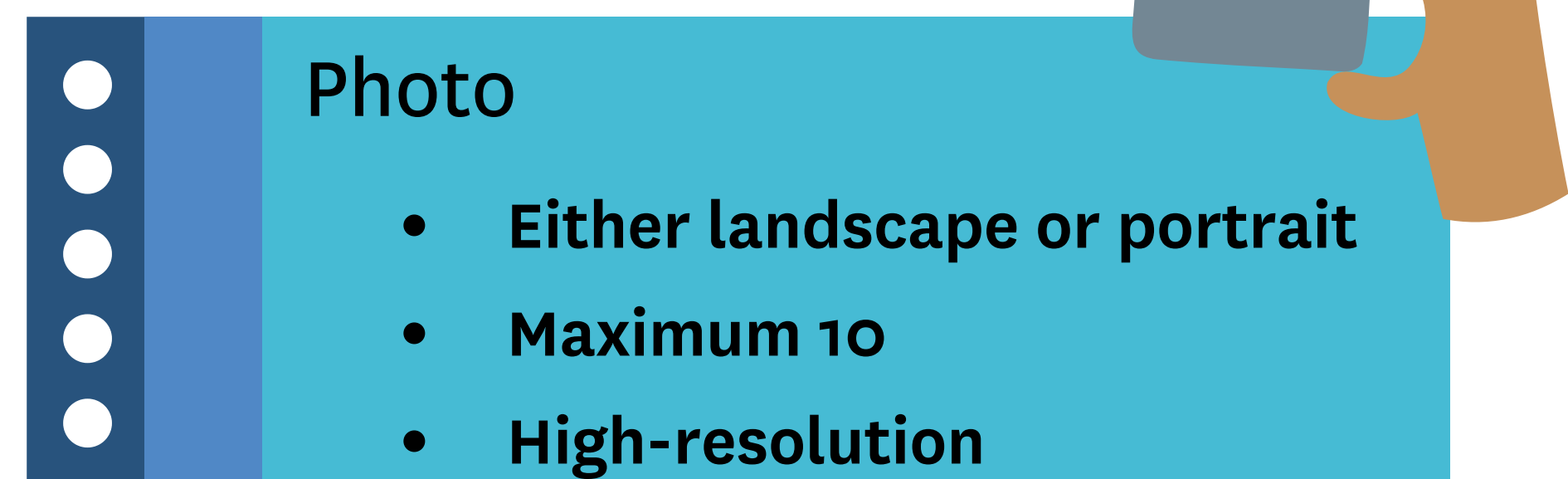

Plan on initiating/attending a Rivers Day activity in your locality. Activities can range from stream cleanups and structural enhancement projects to educational outings, competitions and community riverside celebrations.

If you engage in an activity, capture it and share with us!




Video

- Landscape
- Not exceeding 2 minutes
- High-resolution



Photo

- Either landscape or portrait
- Maximum 10
- High-resolution



By **September 20th**, you should email your submissions (attachments or WeTransfer link) to iwmi-social@cgiar.org. Kindly include the names of all participants/organizations, your region, and a brief description of your activities and their purposes.

IWMI will feature your submissions on its social media platforms. You are encouraged to repost and share using **#TogetherForRivers**, amplifying the collective impact!

All eligible participants will receive an E-certificate of appreciation from IWMI, recognizing their valuable contribution.

Join the Campaign, Stay Safe, and Share Responsibly!

IWMI's campaign aims to raise awareness about river conservation. All content submitted by participants will be reviewed for quality and relevance before being posted on IWMI channels. Any content that includes offensive, sensitive or political material will not be shared. We kindly request that participants refrain from promoting such matters through the campaign.

Participants are advised to take appropriate safety precautions when engaging in campaign activities. IWMI will not be held liable for any accidents, injuries, damages, expenses incurred or inconveniences arising from participation. Each participant is responsible for ensuring their own safety, the safety of others involved, and the protection of the surroundings where the activity takes place.